

SCOPE OF SERVICES

CORPORATE PHILOSOPHY

Challenges an organization faces are opportunities to improve and succeed. Momentum Catalysts can help turn challenges into opportunities, and opportunities into success. Our experience has demonstrated that institutions achieve greater success when leaders, volunteers, and staff members can embrace a shared vision, plan strategically, and implement best practices. Therefore, our approach is to serve as consultants, strengthening the core competencies, abilities, and knowledge of the institution's leaders, staff members, and key volunteers. We help each of these individuals understand and refine their roles, we advise each on how they can most productively use their time, and we provide counsel regarding best practices, strategies, plans, and techniques to implement them.

TRANSFORMATIONAL STRATEGIC PLANNING that integrates all members and components of the organization.

INTEGRATED MARKETING that incorporates branding and image in all facets of communication and public relations to present desired outcomes.

TRAINING, DEVELOPMENT AND RECRUITMENT of the Board, volunteers and staff for successful organizational advancement.

CAMPAIGNS including readiness studies, structure, assessment, goals recommendation, development, implementation and ongoing progress toward goal.

ANNUAL PROGRAMS assessment, audits and implementation including the annual fund, major gifts, planned gifts, alumni/member relations and special events.

ADVANCEMENT SERVICES AND SYSTEMS including prospect research, reporting, structure, and donor relations/stewardship.

TEAM BUILDING AND STAFFING for the most successful implementation of strategies and sustainability.

COACHING for individuals, teams and the organization to achieve personal and organizational vision fulfillment and success.

REPRESENTATIVE CLIENTS

Aquinas College
California Lutheran University
CASA DuPage County
Charavalle Montessori School
Depression and Bipolar Support Alliance
DuPage Unitarian Universalist Church
Educare of West DuPage
Hobson Cooperative Nursery School
Laubach Literacy
Lutheran Home and Services
Marquette University
Mount Marty College
Northern Illinois University
Oklahoma State University
Outreach Community Ministries
Phi Kappa Tau Foundation
St. Benedict High School
Texas State University
Texas Tech University
Texas Tech Alumni Association
Texas Tech Parent's Association
The Theatre of Western Springs
University School of Nashville
Ursuline Sisters of Mount St. Joseph
Visiting Nurse Association of Wisconsin
Wiley College